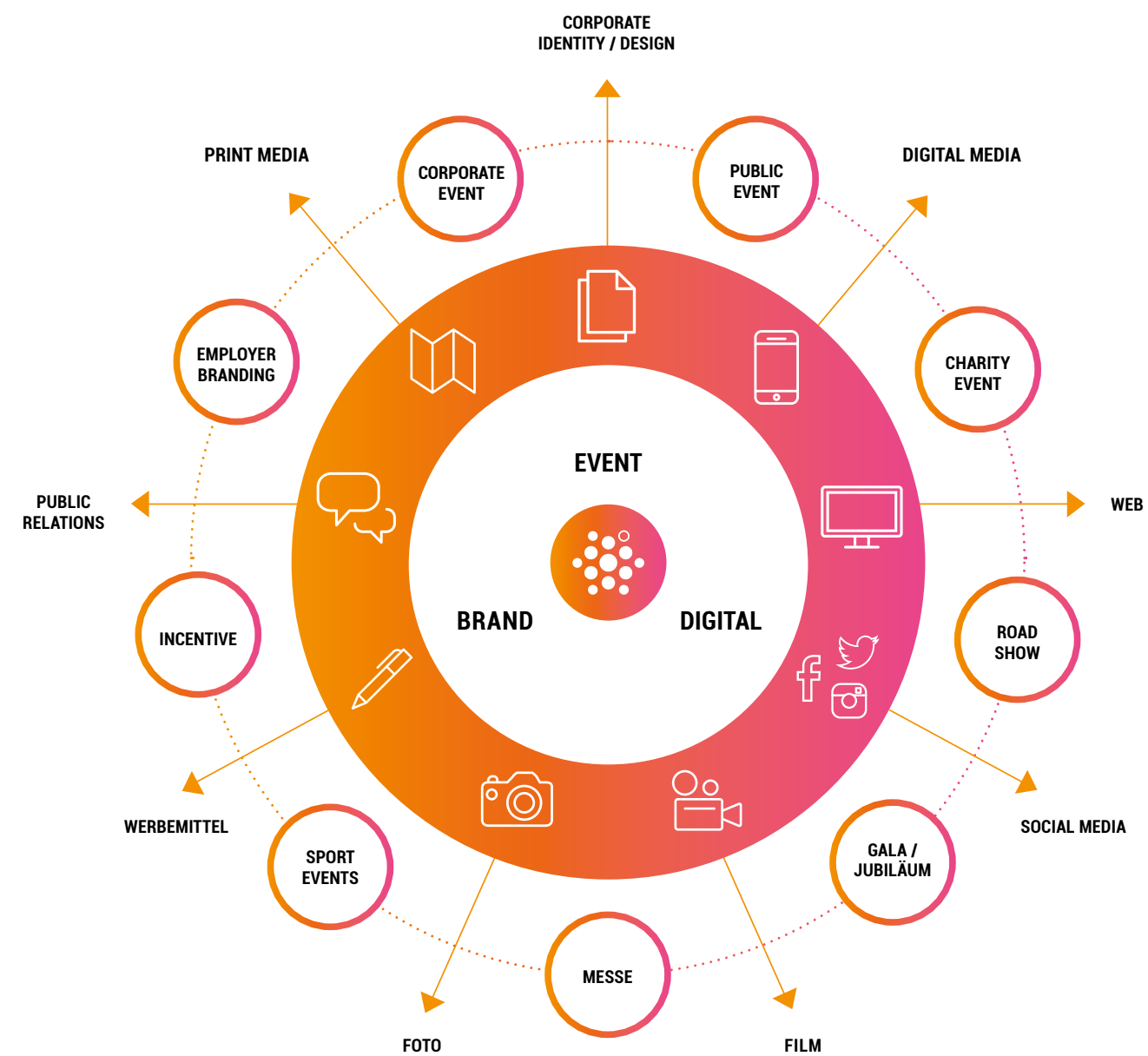


WORK Book



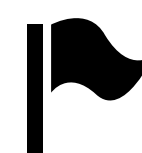


livewelt is really easy!





LOCATIONS



FOUNDED IN
2006

26
AWARDS

100 %

STEPPING ON IT



livewelt®

54 ACTIVE
CUSTOMERS

27



EMPLOYEES

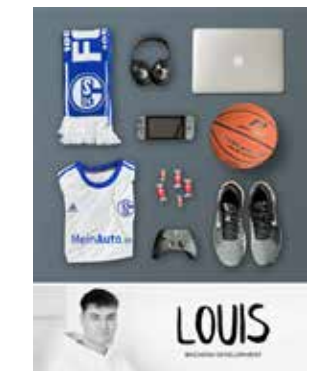
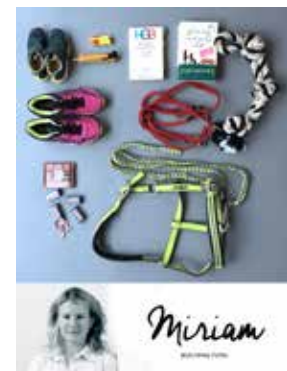
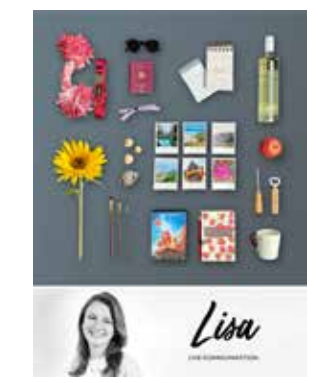
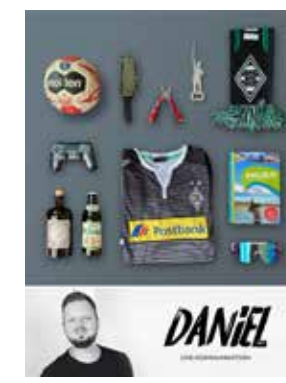
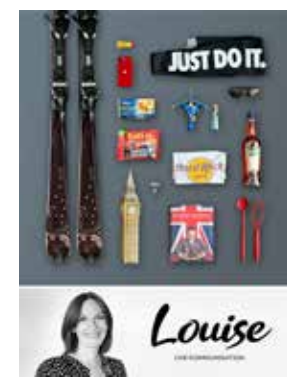
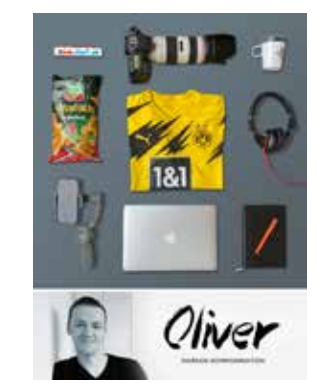
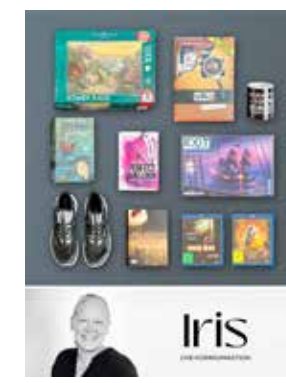
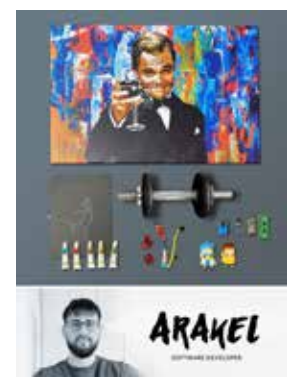
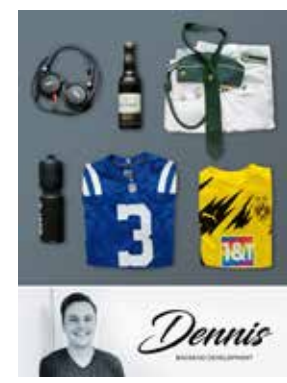
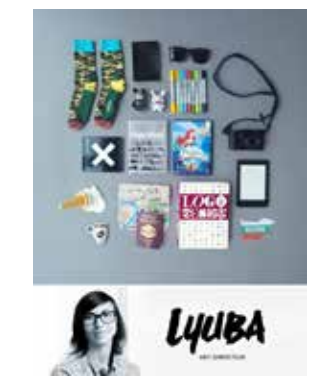
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164

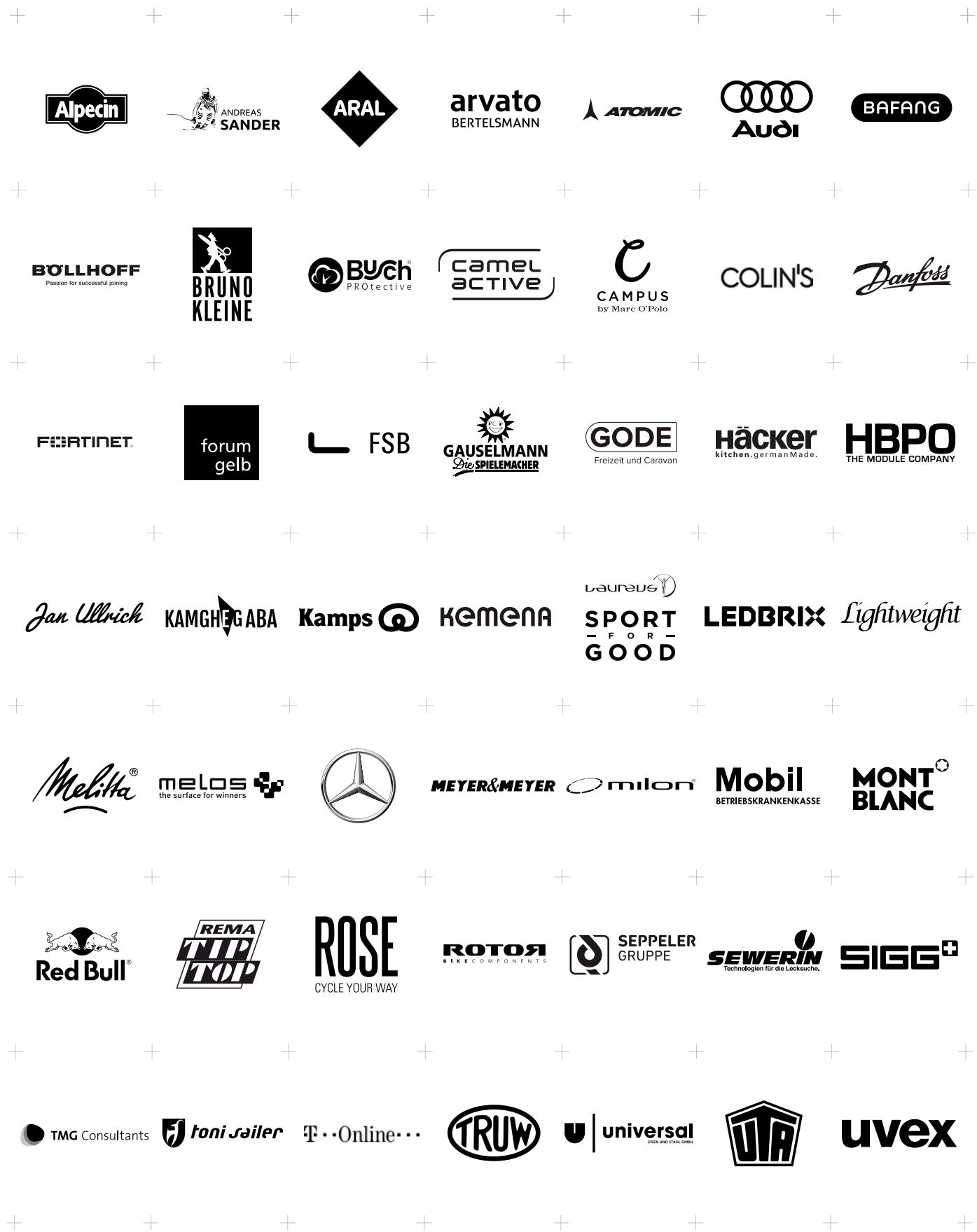
PROJECTS
PER YEAR



TOP 15
AGENCIES FOR
LIVE-
COMMUNICATION
IN GERMANY

QUELLE: RATING W&V UND HORIZONT





EACH OF OUR PROJECT EXAMPLES TELLS AN INDIVIDUAL SUCCESS STORY.



Vonovia_12 | Arvato Financial Solutions_14 | Deutsche Post DHL Group_16 | Fujitsu_18 | Virtuele Events_20 | majUP_22 | Vonovia_24
 livewelt sports_26 | Hesse Lignal_28 | Ocardoo_30 | BKK Mobil Oil_32 | Rema TIP TOP_34 | Walkenhorst Gruppe_36 | Ledtek_38
 Faber Solartechnik_40 | UTA_42 | Kamghe Gaba_44 | Red Bull_46 | heroal_48 | livewelt content_50 | JAB ANSTOETZ_52 | SiGG_54
 Deutsche Post DHL Group_56 | Arvato_58 | NEW YORKER_60 | Andreas Sander_62 | melos_64 | LIVE GIN_66 | Jan Ullrich_68 | Böllhoff_70
 FC Gütersloh_72 | Universal_74 | Lightweight_76 | Klosterporten Cup_78 | itelligence_80 | magellan netzwerke_82 | Erdbrügger_84
 Didi Senft_86 | ROSE_88 | Dr. Kurt Wolff_90 | Kamps_92 | International Executive Meetings_94 | Vonovia_96 | Busch PROtective_98
 STORCK_100 | Arvato_102 | Dr. Kurt Wolff_104 | Arvato_108 | forum gelb_110 | Nintendo_112 | Contact_113

VONOVIA DAY

Vonovia



VONOVIA

www.vonovia-day.de

Connecting two teams emotionally

The kick-off event at the start of Vonovia SE as a foundation for internal integration processes and an emotional combination of the employees of two corporate cultures. Five locations, a common experience. Through live transmission between the sites and a cross-site teambuilding an incomparable communal feeling emerges.

Brand and live communication | Employer Branding Conception | Corporate Event Incentive | Live broadcasting | directing | Live show | Participant Management | Travelmanagement | Movie | Photoshooting | Print Media | Advertising materials | branding



EINE GEMEINSAME CHALLENGE



5.000 Employees
5 Cities
1 Corporate Event

TELKO FORUM

Arvato Financial Solutions

IMPULS SESSIONS

MAINSTAGE

BREAKOUT SESSIONS

HELP-CHAT

arvato
BERTELSMANN
Financial Solutions

www.finance.arvato.com

Connect over distances

The annual forum of the telecommunications industry for the first time purely digital. From the studio in Frankfurt, high-quality content reaches participants throughout Germany via live stream - including a virtual event platform.

Digital | Content | Creation | Event | Virtual Event | Live-Stream | Video | Event Platform | Direction



04

KEYNOTE SPEAKER



07

LECTURE



80

VIRTUAL GUESTS

DHL INNOVATION CENTER

Deutsche Post DHL Group



Deutsche Post DHL
Group

DHL INNOVATION CENTER

www.dhl.de

Making innovation an experience

The DHL Innovation Center: not just an exhibition, but an experimental environment that makes innovations in the logistics industry perceptible.

Brand and Live Communication | Conceptual Design | Realisation | Hostesses | Advertising Material

3D EXPERIENCE-WORLD

Fujitsu Deutschland



- » 7 3D SPACES
- » 30 3D PRODUCTS
- » ∞ POSSIBILITIES



FUJITSU

Innovative product presentation

A 3D world was designed and realised for Fujitsu, to provide them with a tool to present innovative ideas and products to customers. Sales employees can invite customers to move through the 3D space with them to show their products and services, all of which can be customized in the backend.

Consulting | Digital | Content | Website | Idea | Concept | App | Realisation | Visualisation 3D

www.fujitsu.de

DIGITALE EXPERIENCES

Virtual events

NETWORKING

WORKSHOP

KEYNOTE

SPEAKER



Die Beauftragte der Bundesregierung
für Migration, Flüchtlinge und
Integration

FUJITSU

Deutscher
Hörfilmpreis



M

MARKENVERBAND

BOOST
Musik macht Marke

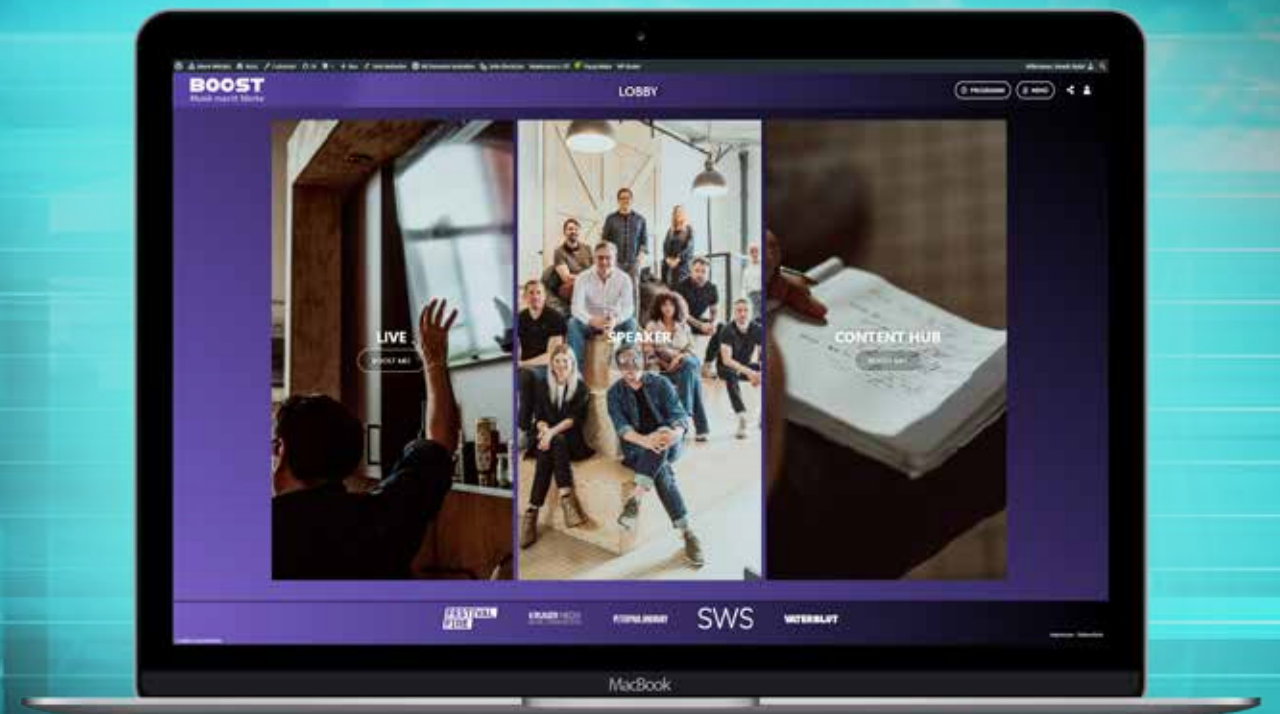
ITGA



FeedBack
Show Systems & Service GmbH

CODES

VATERBLUT



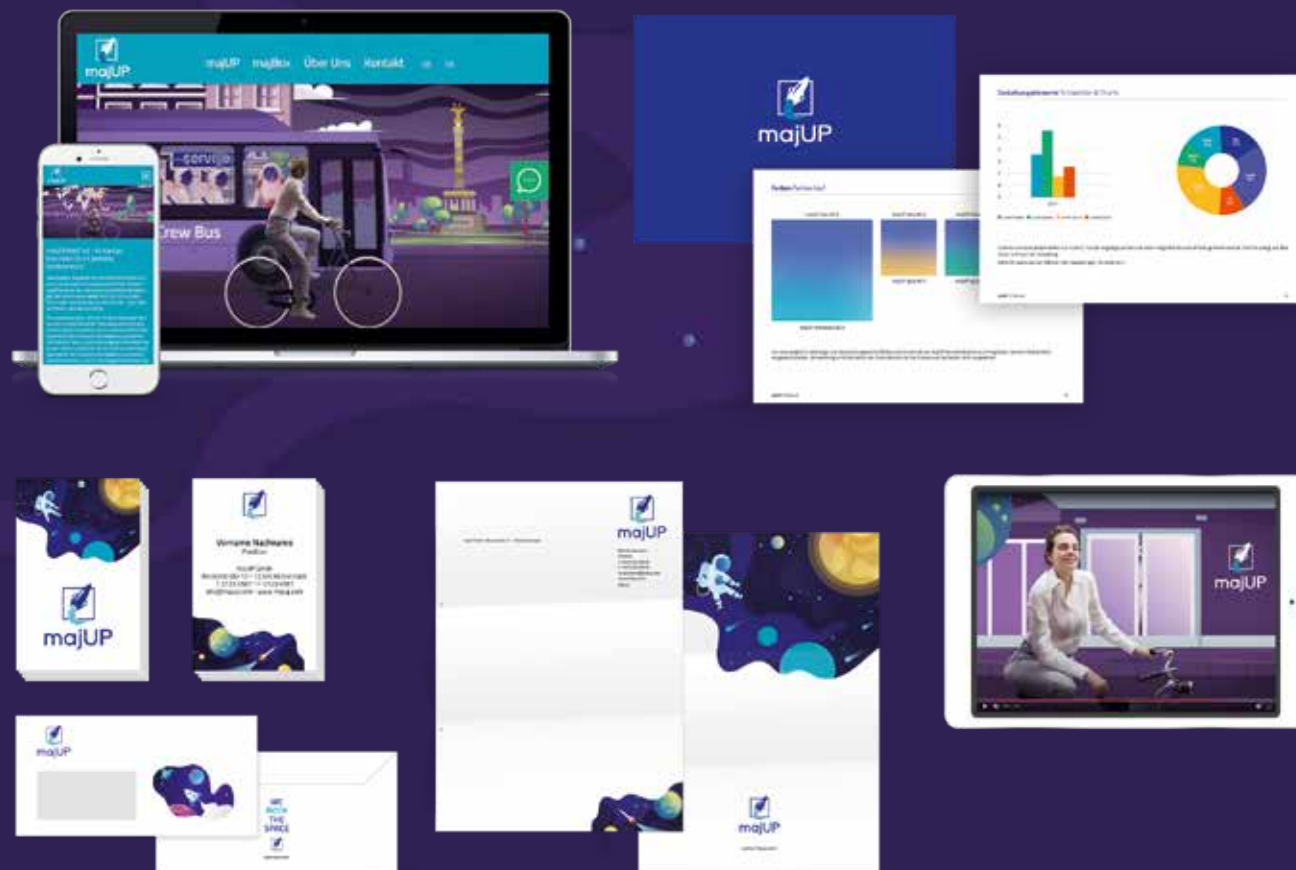
event.livewelt-digital.de

Digitally linked

Live communication brings people together – regardless if face-to-face, virtual or hybrid. Whitelabel offers many solutions for virtual events and includes different features.

Including guidance on schedules, transmission technology and management on site.

Digital | Content | Event | Virtual events



WE ROCK THE SPACE

majUP



www.majup.com

Positioning a startup for startups

No matter if the enquiry is a corporate design on white canvas, the concept for strategic content marketing and all communication channels on and offline, or an effective online marketing concept: the founding of majUP addresses the young and wild start-up field.

Brand communication | Strategic content marketing | Online marketing strategy | Corporate design

Website | Campaign



EVENT SERVICE CENTER

VONOVIA



www.vonovia-eventservice.de

Show brand throughout Germany

Not only the execution of up to 250 tenant parties, topping-out ceremonies, ground-breaking ceremonies and information events annually, but also digitally organized event booking and planning via a central event service platform.

Digital | Event | Creation | Content | Online Platform | Roadshow | Logistics | Catering

YOUR WAY UP

livewelt sports



Jan Ullrich



ANDREAS SANDER
100 PROZENT PURE PERFEKTION

WEGMANN
FABIAN

TRIATHLONPROFI
TOBIAS DRACHLER

KAMGHEGABA



MATZ
GOLFSCHULE

UNITED
FREESTYLER



TRIXI
WORRACK



Score with top-class sport

Management, consulting, communication, sponsoring or cooperation mediation: not only finding the right measures with the right network, but also transforming emotions from sport into effective communication – for a trustful cooperation and outstanding visibility.

Sports Communication | Conception | Management | Consulting | Sponsoring | Cooperation



OPTIMIZE THE FUTURE

HESSE SIGNAL



2 DAYS



1653 GUESTS



27 NATIONS



6 SIMULTANEOUS INTERPRETER



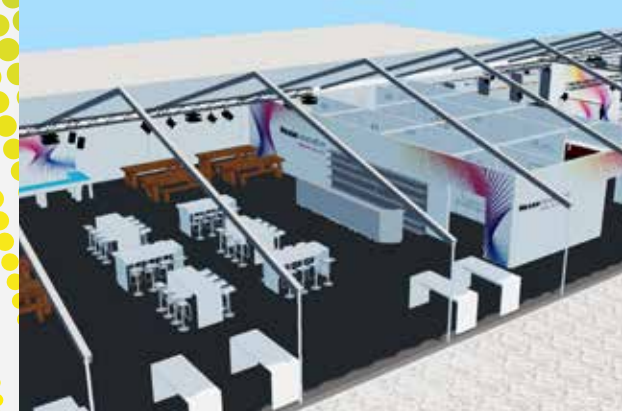
150 qm EVENT AREA



22 CO-EXHIBITOR



104 PRODUCT DEMONSTRATIONS



Hesse Lignal
COATINGS

Hesseinnovative
Optimize the future 2017

www.hesse-lignal.de

Providing a framework for innovation and internationality

The Hesse Lignal Innovation Days: presentation of the latest products and projects for process optimization in combination with a series of lectures, an in-house and exhibitor fair and two evening events with guests from 27 nations.

Corporate Event | Information Event | Trade Fair | Interior Design | Trade Planning
participant management | entertainment & supporting program | print design | print production
advertising material | photography | videography | editing | app

PERSONAL CONTACT IS POSSIBLE ONLINE

Ocardoo



OCARDOO
PERSÖNLICH GEHT AUCH DIGITAL

www.ocardoo.de

Giving joy

Sending regards brings joy! Designing greeting cards, together with an unlimited pool of congratulators, is easy with the Ocardoo platform!

Digital | Concept | Consulting | Creation | Programming

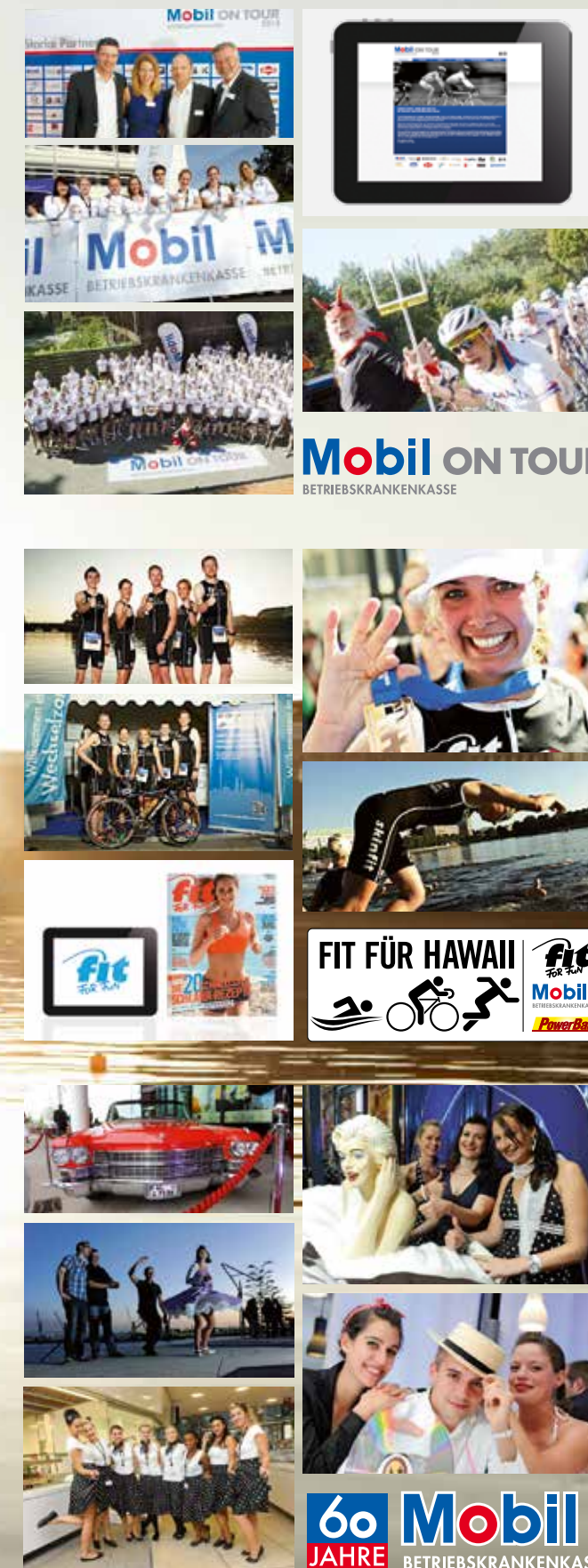
BKK Mobil Oil



www.bkk-mobil-oil.de

The health insurance of the new generation: not only new customers are addressed and employees motivated, but the brand is sustainably connected with young, dynamic attributes by using a broad range of events geared to each other.

Live and Brand Communication | Concept | Realisation
Gala Event | Sports Event | Sponsoring & Cooperations | Logo | Key Visual | Website
Social Media | Print Media | Advertising Material | PR | Photo | Video | Accompaniment through Professional Publications



ONE BRAND, ONE SOURCE, ONE SYSTEM

REMA TIP TOP

Mitarbeiter: > 7.000

Umsatz: > 1 Milliarde EUR

Service Team:
> 2.400

Lokalpräsenz:
> 150 Länder,
6 Kontinente



www.rema-tiptop.de

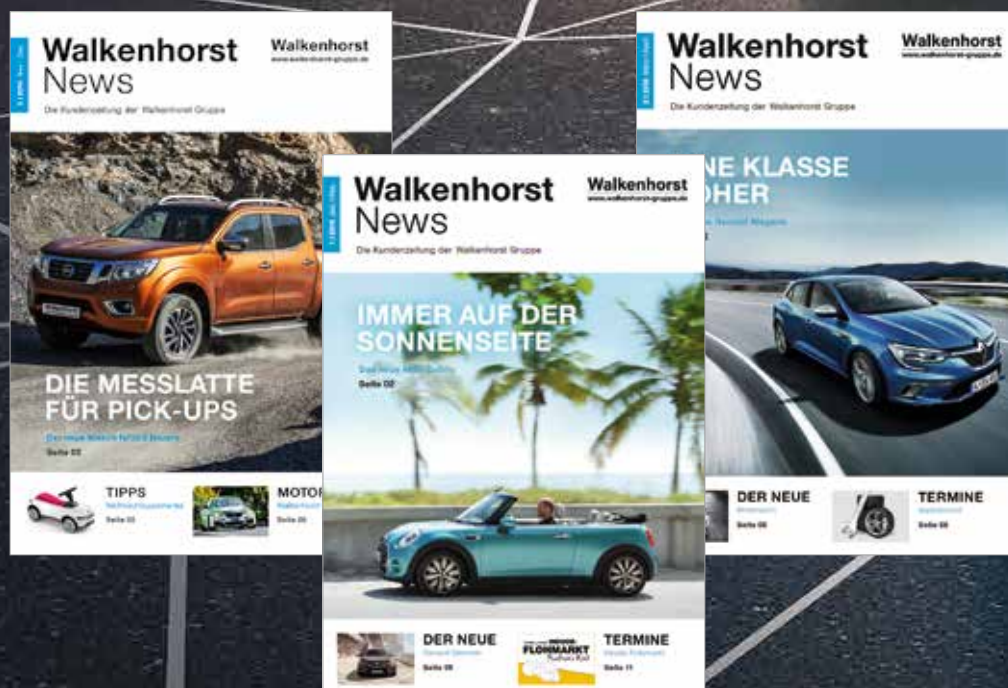
Public representation for a global market leader

The public relations work for a globally operating system provider of services and products in the field of conveying and treatment technology as well as tyre repair. Implementation of a permanent press office and representation at the bauma, the world's biggest trade fair.

Public Relations | Content | Multimedia Contentproduction | Editorial Office | Press Office | Photography | Fair Construction | Controlling

WE LOVE CARS

Walkenhorst Gruppe



Walkenhorst
www.walkenhorst-gruppe.de



www.walkenhorst-gruppe.de

Enter into the dialogue with customers

Powerful and emotional approach to customers of the automotive dealer about all relevant Communication channels - from corporate design as a basic through target group specific mailings up to the customer magazine, which appears six times a year.

Brand Communication | Conception | Corporate Design | magazine | Mailing | Lettershop | Print media

LEDBRIX – THE OUTDOOR SYSTEM

LEDTEK



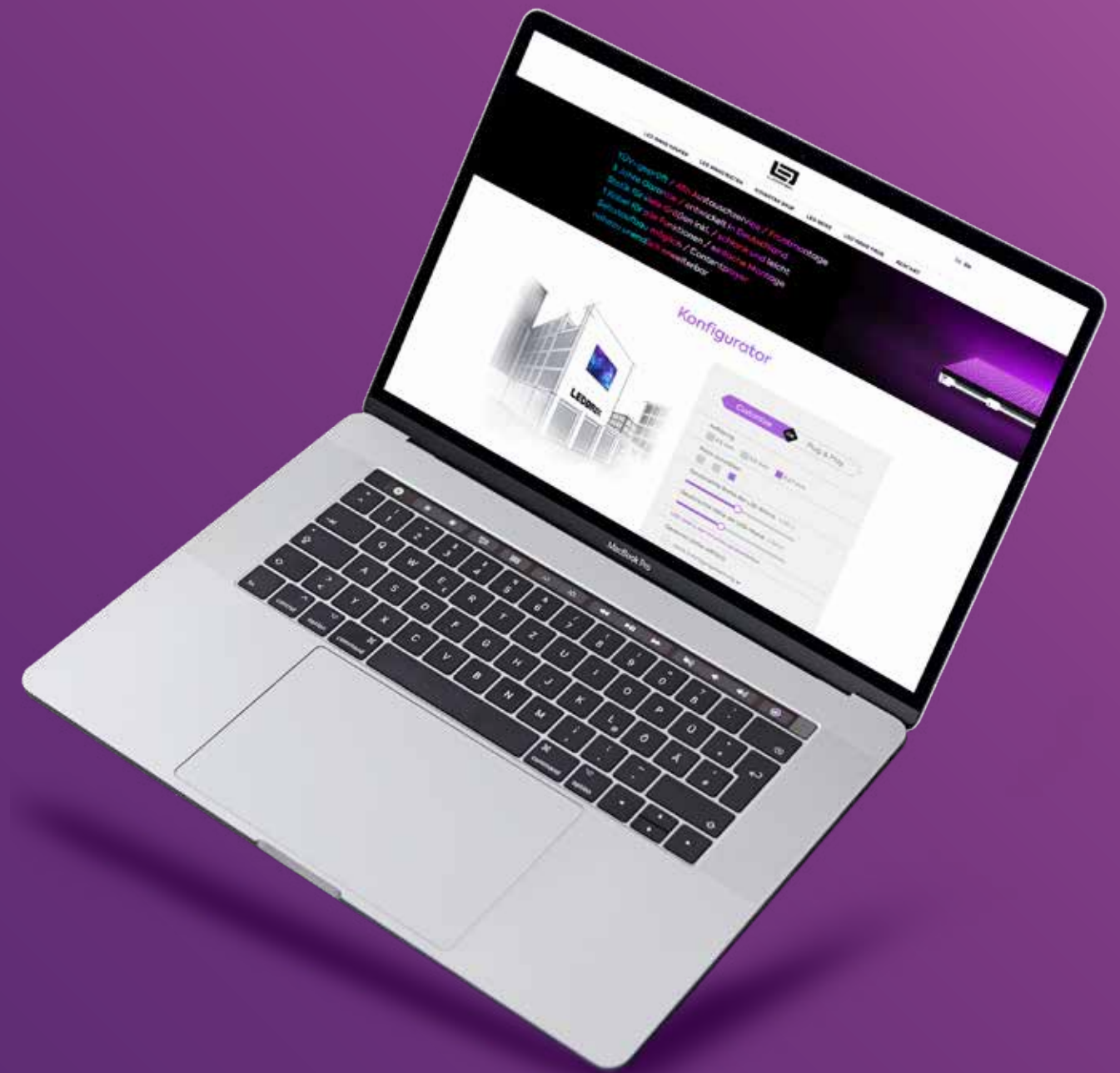
LEDBRIX

www.led-tek.de/ledbrix

Licht auf Qualität werfen

Not only a website, but an integrated system including a configuration tool and motion control that offer user-interaction..

Digital | Content | Creation | Website



CONCEPT



CONFIGURATOR



MOTION EFFECTS

PHOTOVOLTAICS IS UNIQUE!

FABER SOLARTECHNIK



www.faber-solartechnik.de

Convincing with sustainability and profitability

"Experiencing up close how the sun's rays become electricity" - this is clearly expressed in the external presentation of Faber Solartechnik. From corporate design to business equipment and website to press work, the modern technical approach is used in all measures.

Digital | Content | Creation | Concept | Corporate Design | Website | Public Relations | Powerpoint

Business equipment

CROSSING BORDERS ROADSHOW

UTA



7

Days



10

mobile Toll
Service-Stationen



53

UTA employees
on site



70

Promoter for
the Service



45

UTA employees in
backoffice



www.uta.com

Position a tank card expert as a top service partner

Being there for the customer in a crisis situation and thus be differentiated from the competition: short-term response to problems with the introduction of the electronic toll in Belgium and provision of 10 service points with over 80 service employees around the border.

Live Communication | Conception | Realization | Promotion | Infrastructure | Branding | Movie

ALWAYS GIVING IT HIS ALL

Kamghe Gaba



KAMGHE GABA

PROFESSIONAL GERMAN SPRINTER

www.kamghe.com

400 m
45,47s

200 m
20,88s

100 m
10,57s

60 m
6,82s

400-m-relay
44.33s

Giving a top sprinter communicative speed

Sports marketing for Kamghe Gaba: for optimum presence and attention – the social commitment and the personality of the German model athlete.

Sports Marketing und Sponsoring | Consulting | Support | Staging
Individual Measures

FORMEL ONE

RED BULL



www.redbull.com

Always one step ahead

Spectacular premium photo concepts for the "lifestyle press", for Red Bull. In cooperation with the "Eurobike" a huge photo exhibition was realized, concepts developed and a unique picture language.

Idea | Story | Conception | Picture Language | Photo shooting





APPEALING LUCIDITY

heroal



www.heroal.de

Targeted capturing of the professional audience's imagination

Holistic booth concept: „Competence in Aluminium“ – the brand positioning of the manufacturer is made perceptible in many ways at the important BAU trade fair through clear design of booth and media.

Brand Communication | Conceptual Design | Realisation
Booth Construction | Print Media | Slideshow | Photo | Video

PICTURE IN FOCUS

PHOTO | VIDEO | 360° & DRONE SHOOTING | POSTPRODUCTION



arvato
BERTELSMANN

BHTC
COMFORT IN MOTION

GODE
Freizeit und Caravan

Hesse Lignal
COATINGS



Mercedes-Benz

REMA
TIP
TOP

VONOVIA

SARPI VEOLIA

SEPPELER
GRUPPE

SCHÖNEBEN
GESCHEN GRAUM
ST. VALENTIN

drink it first it...
Xenofit

www.livewelt.de/kompetenzen/content

Setting the right focus

A picture is worth a thousand words. Whether moving image or photo, from shooting to postproduction, from technology to direction: well staged pictures put products, brands and people in the limelight.

Digital | Content | Creation | Event | Video | Photo | Direction | Postproduction | Drone shooting 360° images | VR | AR

FABRIC FOR MAGICAL MOMENTS

JAB ANSTOETZ GROUP

JAB
ANSTOETZ
GROUP

Staging through contrasts

In the two JAB ANSTOETZ photo productions with Miles Cockfield, multi-layered opposites meet perfectly balanced. Baroque Viennese charm and viscous elegance create the perfect atmosphere. Noble curtains of fabric lay symmetrically in front of unadorned industrial walls. Meanwhile, models depict ancient goddesses and dreamy princesses in pose. Not for nothing are the photos hanging in the gallery Lumas and are exhibited worldwide.

Idea | Story | Conception | Picture Language Photoshooting | Editorial Design | Magazine

www.jab.de



ALL YOU NEED IS SIGG

SIGG



SIGG 

www.sigg.de

Making cult objects from bottles

Drinking fun in the individual way: For SIGG, changing motifs were created each year, which inspire different target groups.

Idea | Story | Concept | Product design | Print media



BRAND AMBASSADOR

Deutsche Post DHL



SOMMERFEST

Deutsche Post DHL Group

www.dpdhl.com

Exploiting employees as brand ambassadors

Inspiring employees thus extraverting a positive image: from employer branding on a sports level to major events with more than 6,000 participants – the brand is always in the fore of all online and offline activities.

Brand and Live Communication | Conceptual Design | Realisation
Participants Management | Storytelling for Internal Media – Online and Offline

CEO MOUNTAINBIKE TOUR



WORLD SPORTS EVENT

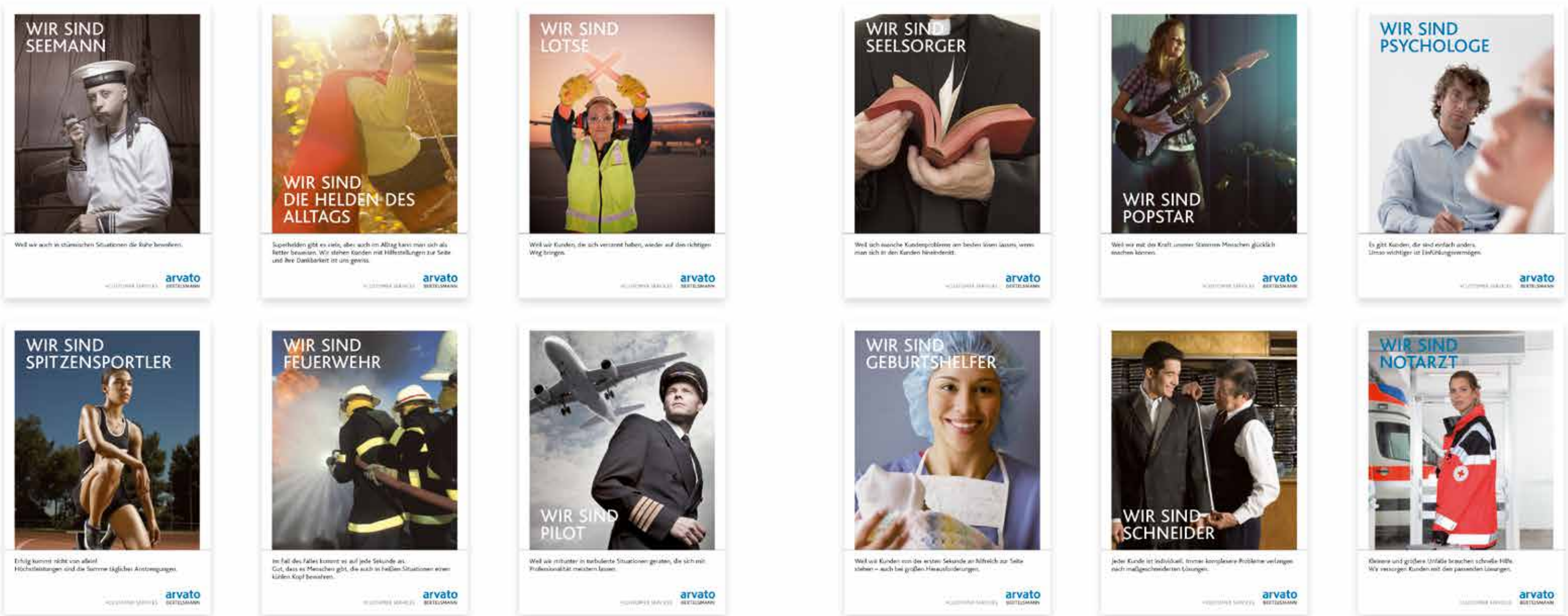


VATTENFALL CYCLASSICS



BERLIN MARATHON





EVERYDAY HEROES

arvato

arvato
BERTELSMANN



www.arvato.com

Intuitively communicating the meaning of customer service

Employees and recruiting campaign: perfect communication of personnel value and importance – not only by images and text, but also unmistakably with the “voices of prominent everyday heroes”.

Brand and Live Communication | Conceptual Design | Realisation
Poster Series | Bus Advertising | Postcards | Print Media | Radio Broadcasting | Call Centre Interior Concept | Citylight Poster



NEWYORKER

www.newyorker.de

Setting standards with fashion photography

The mission: to develop a new, modern NEW YORKER campaign. The result: a complete redefinition of the brand's important jeans market. Brands like Replay present themselves in a similar way.

Idea | Story | Conception | Picture Language Photoshooting | Magazine | Shop design

LOVE LETTER

NEW YORKER



56 Jeanshosen
34 Styles

CHAMPION SILVER MEDAL CHAMPION WM 2021

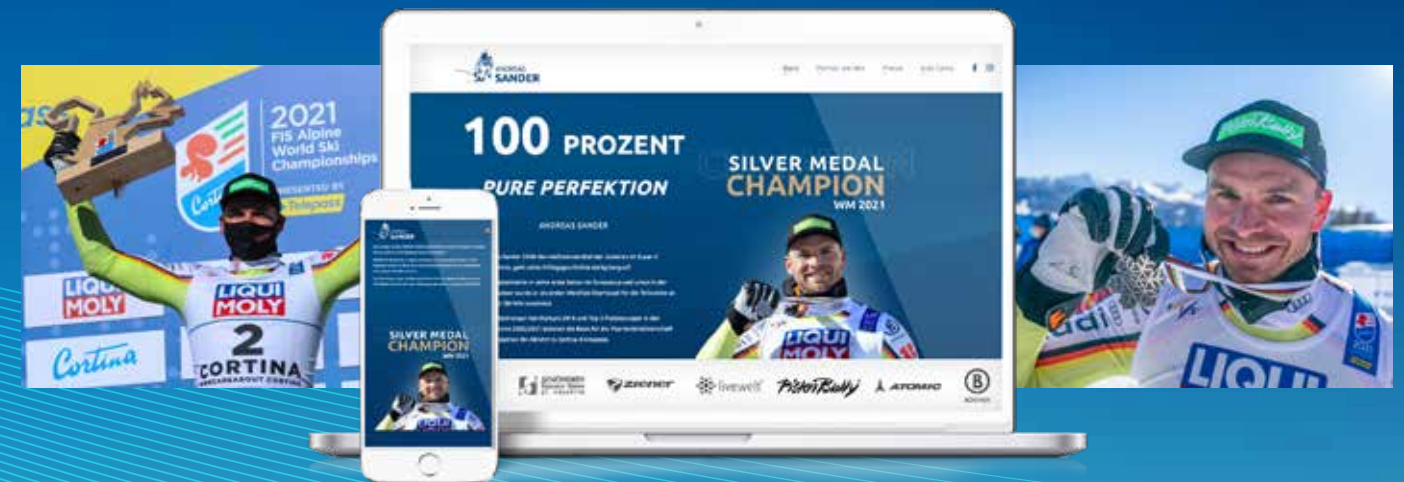
combative

dynamic

emotionally

100 PERCENT PURE PERFECTION

Andreas Sander



www.andreas-sander.com

Setting perfection as a benchmark

100 percent pure perfection - the claim of the professional ski racer and hanger for the brand development from the logo to the corporate design to the website, image consulting and sponsor acquisition.

Sports communication | strategy consulting | marketing consulting | corporate design | screen design | website social | media communication | photography | videography | editing | press relations | website | sporting events

BERLIN BLUE

melos



Berliner
Olympiastadion
↙



melos
the surface for winners

www.melos-gmbh.com

Intelligent product presentation – the name matters

3D mailing for the sports flooring manufacturer Melos: targeted addressing of the US market with product and customer-oriented stylisation of the topic "Berlin". Sample of the blue granulate material in the shape of the Brandenburg Gate.

Brand Communication | Conceptual Design | Realisation
Package Design | Mailing | Lettershop



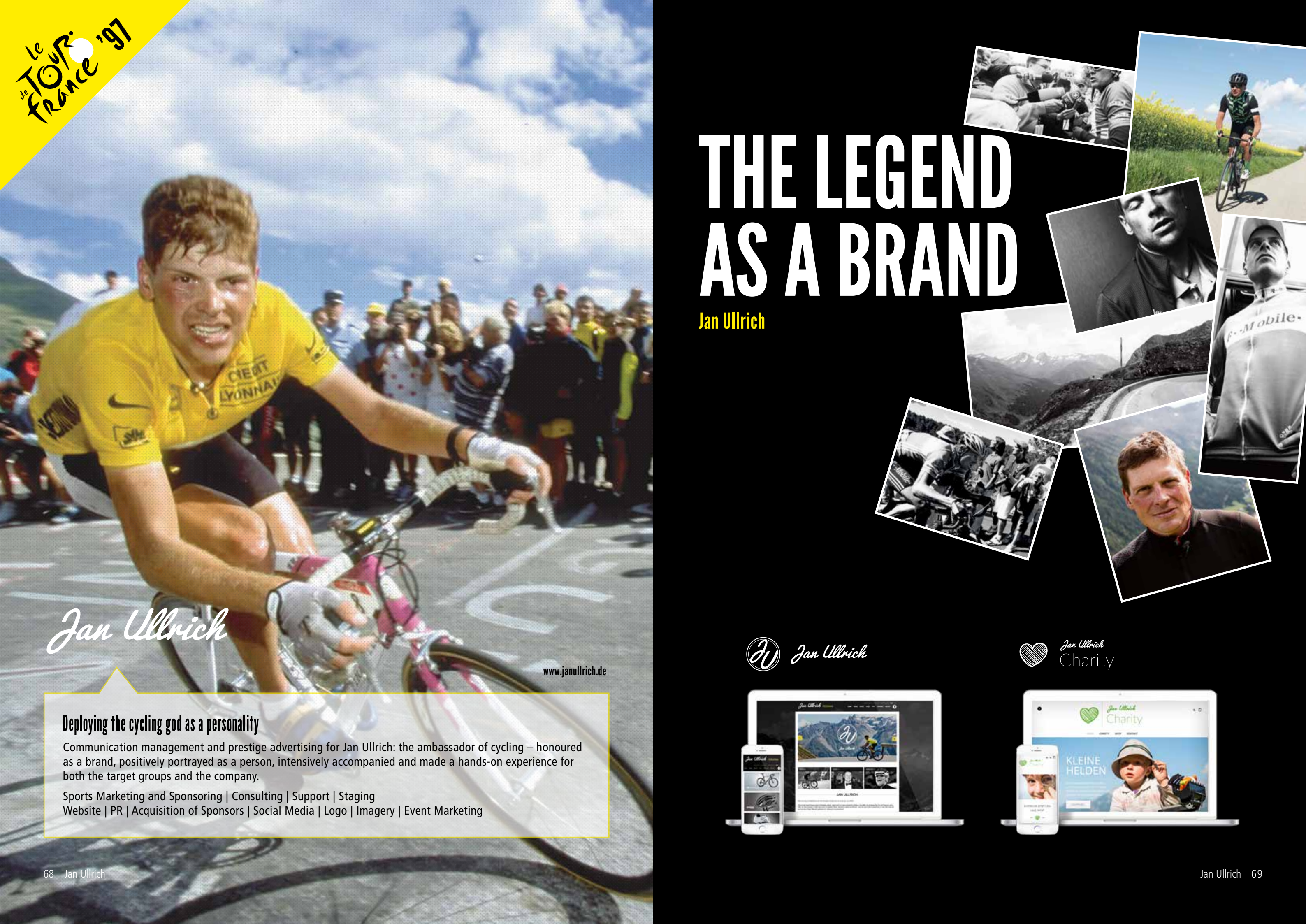
The **PERFECT MATCH**

LIVE GIN is a traditional Dry Gin handcrafted on the island of Mallorca. Owed to classical gin botanicals such as coriander, angelica, majorcan juniper, domestic herbs and citrus fruits, LIVE GIN has a very unique odour and aroma.

www.livegin.de



GERMAN
DESIGN
AWARD
SPECIAL
2017



le
de
TOUR
France '97

Jan Ullrich

www.janullrich.de

Deploying the cycling god as a personality

Communication management and prestige advertising for Jan Ullrich: the ambassador of cycling – honoured as a brand, positively portrayed as a person, intensively accompanied and made a hands-on experience for both the target groups and the company.

Sports Marketing and Sponsoring | Consulting | Support | Staging
Website | PR | Acquisition of Sponsors | Social Media | Logo | Imagery | Event Marketing

THE LEGEND AS A BRAND

Jan Ullrich



ONE STRONG CONNECTION

Böllhoff

65 YEARS **HELICOIL®**
made by **BÖLLHOFF**



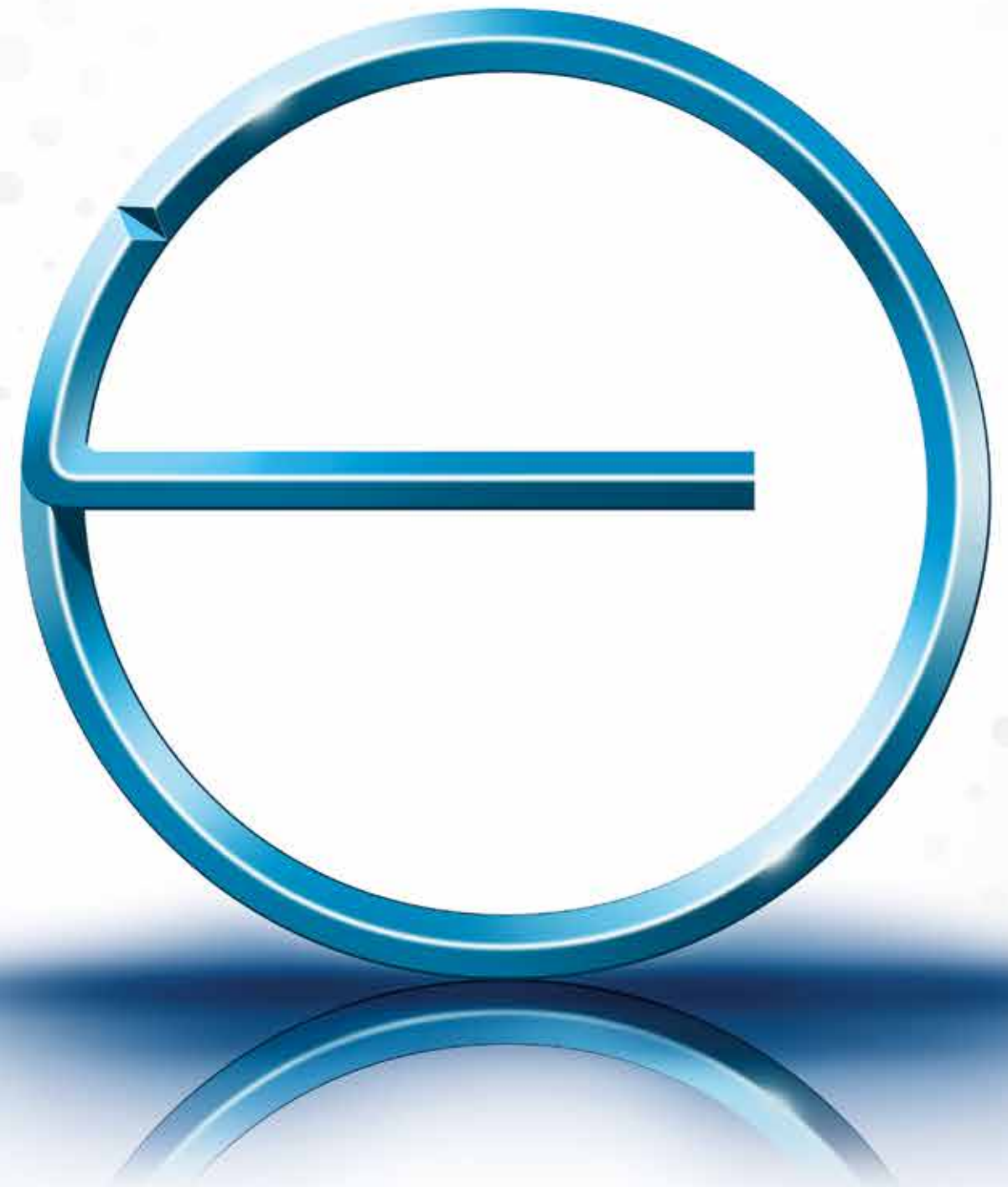
BÖLLHOFF

www.helicoil.de

Impressively setting the stage for product evolution

Storytelling for the 65th anniversary of a wire thread insert: from 3D animated clips to the landing page a consistent appearance.

Brand positioning | screen design | visualization 3D | videography | editing | website



MY CITY, MY CLUB

FC Gütersloh

SPORTS
NEW!
HOMELAND → TRADITION



1978-2000



2000-2009



2009

www.fcguetersloh.com

Leaving the old image behind

Change of image of a traditional club: setting the record straight from the inside to the outside – not only new Corporate Design and Merchandising, but also support in professional marketing and in building up a pool of sponsors. The way to an ISO certified, transparent club.

Live and Brand Communication | Consulting | Concept | Design | Realisation
Brand Relaunch | Style Guide | Logo / Crest | Claim | Stationery | Print Media
Stadium Branding | Advertising Material | Website | Acquisition of Sponsors | PR | Events

CONNECTED WITH PASSION

Universal



universal
EISEN UND STAHL GMBH

www.universal-stahl.de

Making history an eye catcher

The 50-year company anniversary as a platform for the product "steel" – an ambience in a class of its own with high-quality acts, finest catering, and impressive pyrotechnics.

Brand and Live Communication | Conceptual Design | Realisation
Website | Gala Event | Travel Management | Video | Photo

HANDMADE IN GERMANY

Lightweight



reddot design award
winner 2010

Lightweight

www.lightweight.info

Coping with functional-aesthetic requirements

Trade fair appearance and media communication for Lightweight: whether it is about print or Web – the distinctive high-quality design language is fully in line with the high-tech product world of the bike wheels from CarbonSports.

Brand Communication | Concept | Realisation
CD Relaunch | Website | Video | Booth | Mailings



KLOSTERPFORTEN CUP



**Erst am Ball,
dann auf Sendung**
Thomas Helmer am Montag zweimal live

[illegible]

Die Post holt den Pott und spendet zudem 1560 Euro

2360 Euro

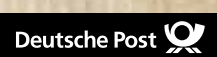
Marienfeld (rast). Die Macher des Klosterforten-Cups setzen auf kontinuierliche Weiterentwicklung. Mit dem aus dem Leben gerufenen Vitalis-Cup für E-Junioren ging die neunte Auflage in zwei Dingen beweisbar:

ganga erwähnt waren hier aber auch die „Reimkump“ nicht vor den Tücken des ruhenden Balls gefeit.

Während die Werbesagentur im Spiel um Platz drei gegen das Team Meos unterlag, marschierte die Post langsam aber sicher Richtung Rückeroberung des Th.



VS.



VS.

VS. COMPANY TEAMS



KLOSTERPFORTEN
CUP



www.klosterpfortencup.de

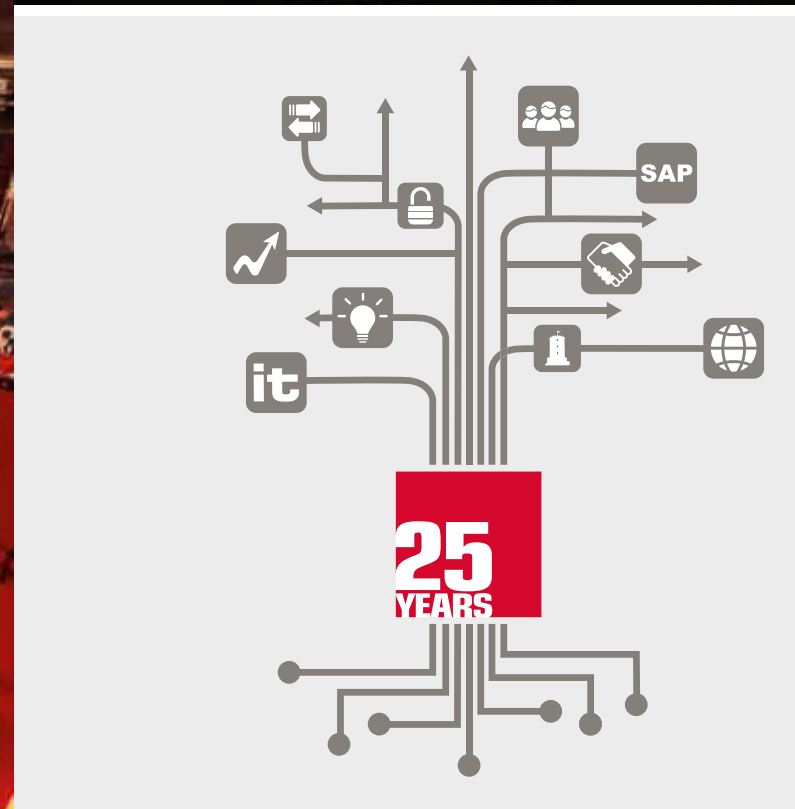
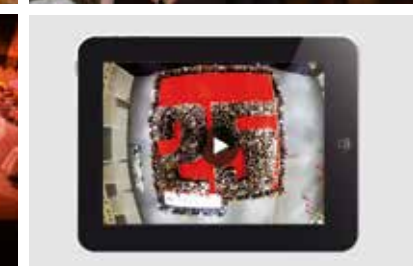
Standing for a very special company sports event

The charity football tournament of Hotel-Residence Klosterpforten: year after year, competition against sports celebrities for the good cause – the best example for an optimally organised B-to-B communication project enjoying high social acceptance.

Live and Brand Communication | Concept | Realisation
Tournament Realisation/Management | Players Night | Fringe Events | Sponsoring |
Key Visual | CD | Website | Print Media | Social Media

TOMORROW MEETS YESTERDAY

itelligence



itelligence NTT DATA Business Solutions

www.itelligence.de

Using tradition as a booster for the future

The 25-year anniversary as a starting point for communicating company values and for motivating 2,500 employees.

Live and Brand Communication | Conceptual Design | Realisation | Conference | Gala Event
Logo & Key Visual | Event Points | Website | Print Media | Advertising Material | Photo | Video



30 VIPs



magellan
netzwerke

www.tour-de-magellan.de

Jointly crossing the finishing line in the peloton

Tour de magellan: charity as an „image booster“ – with higher performance through a highly emotional communication platform for employees, customers, and business partners.

Live and Brand Communication | Conceptual Design | Creation | Production | Accomplishment
Public Fringe Events | Tour | Soiree | Leitmotif | Website | Social Media | Print Media incl. Ad Campaign
Sponsoring | Branding | Apparel | Advertising Material

TOUR DE MAGELLAN

magellan netzwerke

111 km
of true emotion

250
Radsportfans



betonwerk bieren

METR•MAX[®] P R C

BETONWERK
WERSTE

UNTERNEHMENSGRUPPE ERDBRÜGGER

www.erdbuegger-gruppe.de

Familiarising with the material and the manufacturer

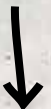
The campaign for the concrete specialist: "Experience concrete" as the central motto – communicated both online and offline – catchy symbol language in combination with clear value statements, consistently adapted for the Web in responsive design.

Brand Communication | Conceptual Design | Realisation
Logo | Claim Website | Ads | Customer Newsletter | Company Magazine

POWERFUL IMAGERY

UNTERNEHMENSGRUPPE ERDBRÜGGER

PRODUCT
+
INDIVIDUAL



EMOTION



THE TOUR DEVIL

Didi Senft



www.didisenft.de

Making appropriate use of potentials

Building and empowerment of a brand and making use of the existing media presence for efficient campaigns: El Diablo Didi Senft – at home on the cycling tracks all over the world and well-known in the media for more than 20 years. Assignment as a testimonial for the GREEN'N FIT product and as an image-enhancing icon for Skoda.

Brand Communication | Conceptual Design | Realisation
Sponsoring | Website | PR | Social Media | Promotion

CYCLE YOUR WAY

ROSE Bikes

ROSE
CYCLE YOUR WAY

Connecting man and product emotionally

Not just a photo shooting in the Swiss mountains, but the staging of the merging of man and product for the annually appearing product catalog. Uniform outfits – matched with the cream finish - open up a fascinating new look to sports photography.

Idea | Story | Conception | Picture Language | Photo shooting

www.rosebikes.de



TEAM PERFORMANCE

Dr. Kurt Wolff | Alpecin



DR·KURT·WOLFF

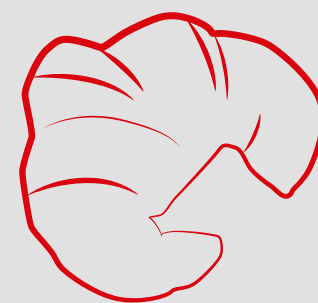


www.teamalpecin.de

The sporty way to exponentiate brand enthusiasm and loyalty

The campaign for the concrete specialist: "Experience concrete" as the central motto – communicated both online and offline – catchy symbol language in combination with clear value statements, consistently adapted for the Web in responsive design.

Brand Communication | Conceptual Design | Realisation
Logo | Claim Website | Ads | Customer Newsletter | Company Magazine

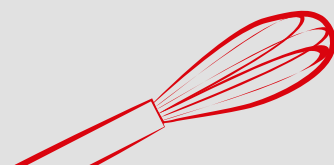


www.kamps.de

Emotional attunement to the future direction

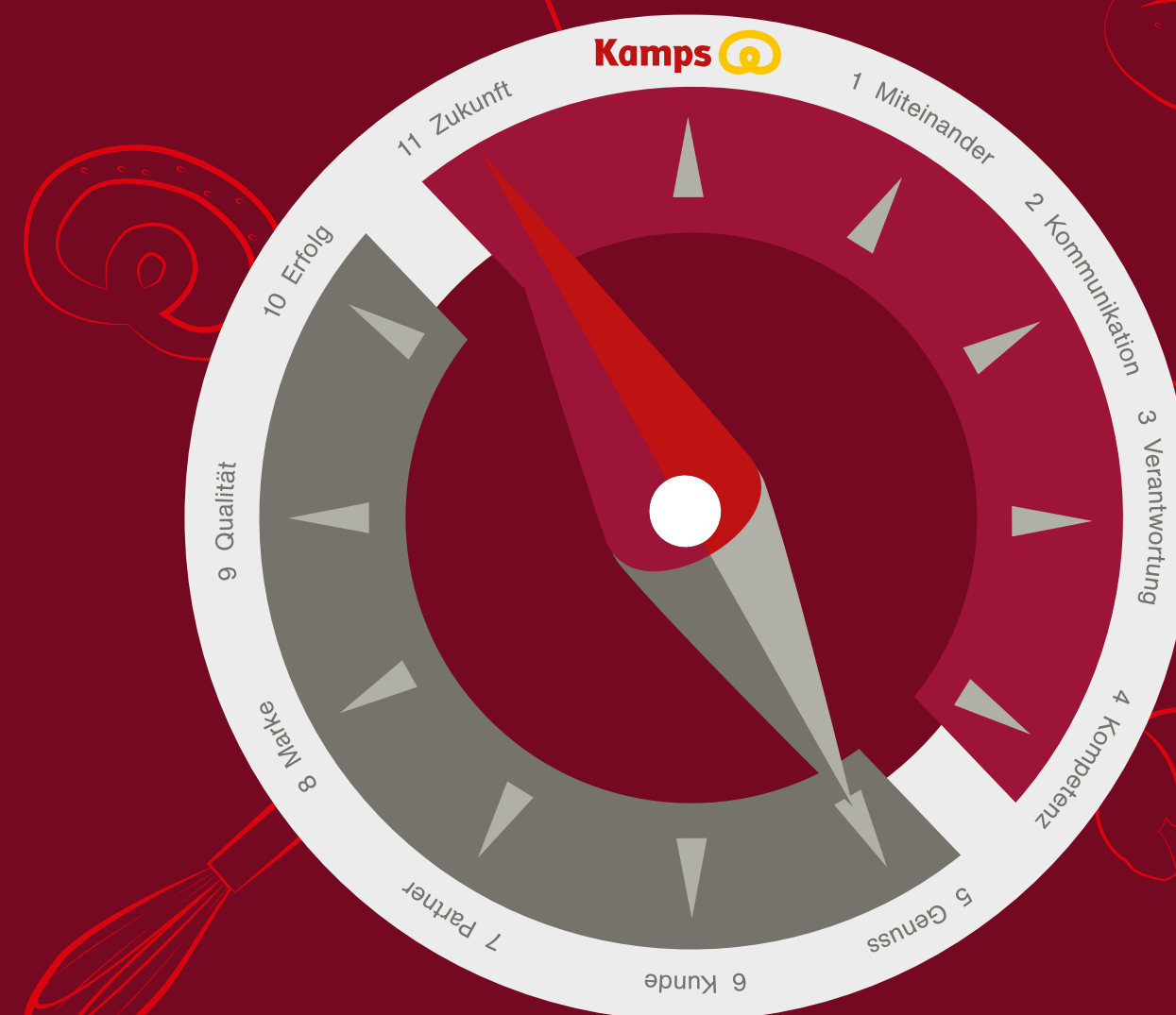
The Kamps Employee Event: the compass of values – ideal symbol and strong communication instrument to convey guiding principles and company strategy in an splendid event framework.

Live and Brand Communication | Conceptual Design | Realisation
Key Visual | Event | Media



THERIGHT COURSE

Kamps



600 FRANCHISEES → 1 TARGET

TARGET, STRATEGY, APPROACH, SUCCESS

International Executive Meetings



BERTELSMANN

Deutsche Post DHL
Group

HBPO
THE MODULE COMPANY



RAG

VONOVIA

www.incentivewelt.de

Enhancing motivation and loyalty

International conferences for employees and customers: not only for communicating information, but for awakening emotions and creating closeness – for a trustful cooperation and increased sales.

Brand Communication | Conceptual Design | Realisation
Conference | Fringe Events | Participants and Travel Management

STREETART TOUR

Vonovia

○ LÜBECK

HANNOVER

○

29000
PORTIONS
STREET FOOD

7800
VISITORS

DRESDEN

○

○
BONN

○

DARMSTADT

○ FREIBURG



VONOVIA

STREETART TOUR 2019

www.vonovia.de

Painting a positive brand image

The Vonovia Street Art Tour: not only street art with graffiti, BMX, breakdance, childcare and food trucks, but also an emotional touchpoint for the bond between tenant and landlord and publicity-effective image building.

Roadshow | public event | branding | brand building | print design | advertising material | videography

ULTIMATE LAW ENFORCEMENT HELMETS

Busch PROtective

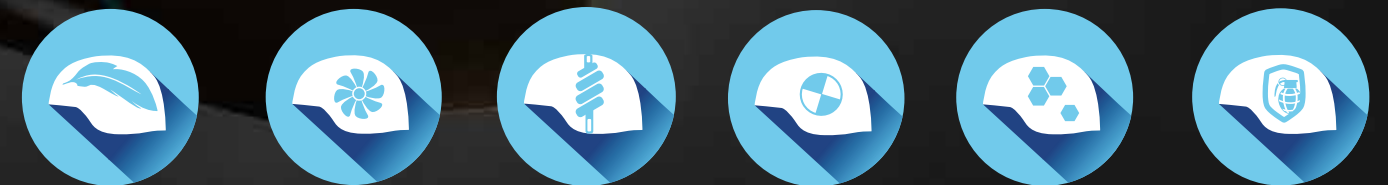
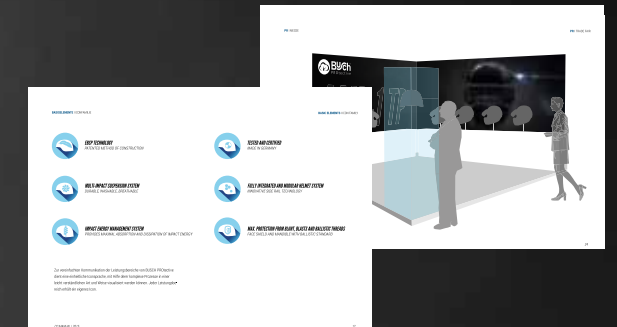


www.busch-protective.de

Focus on product properties

Storytelling for the introduction of an innovative safety helmet - from 3-D rendering to product clips and image brochures to the PR package and innovative measuring modules.

Brand and live communication | Market analysis | Brand positioning | Corporate Design
3D Renderings | 3-D Motion Design | Exhibition construction | Print media.



HANDCRAFTED PERFECTION

STORCK



www.storck-world.com



STORCK

Standing out with quality and design

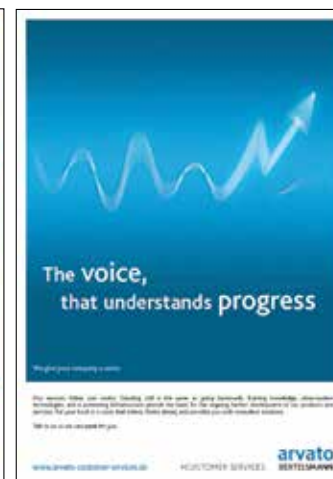
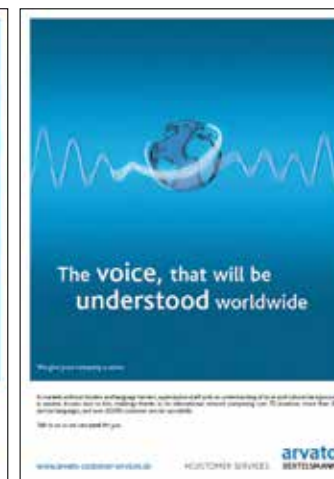
From Corporate Design to print and Internet to state-of-the-art frame design. The appearance of the German bike manufacture is always characterised by high quality and expressive design.

Brand Communication | Concept | Realisation

Corporate Design | Imagery | Product Design | Catalogue | Website | Print Media | Booth Design | POS Media

THE VOICE OF YOUR COMPANY

Arvato



arvato
BERTELSMANN

www.arvato.com

Hearing, seeing and feeling the company

The arvato trade fair appearance at the Call Center World: a functional-aesthetic place for the "voice of the company" – as intelligent interior concept for fruitful conversations with customers and impressive multimedia presentations.

Brand and Live Communication | Conceptual Design | Realisation
Booth | Trade Fair Media | Print Media | Digital Media | Video | Advertising Material

ALPECIN DAYS

Dr. Kurt Wolff

DR KURT WOLFF

Yesterday

www.alpecin-days.de

Giving brands a dynamic impetus

Alpecin Days: emotion as an "engine" for a brand's level of awareness – 3,000 everymen compete on three different cycling tracks at the German Cycling Cup. The two-day fringe events attract more than 10,000 visitors.

Brand and Live Communication | Conceptual Design | Realisation
Trade Fair | Sports Events | Fringe Events | Sponsoring | Cooperation Management
Website | Print Media | Advertising Material | Photo | Video | PR | Editorial Office

Today



ALPECIN DAYS

Figures, Dates, and Facts



-  2 DAYS
-  23 EXHIBITORS
-  30 CELEBRITIES
-  274 TONS OF CORDONING-OFF WEIGHTS
-  289 ROAD CLOSURES
-  335 HELPERS AND VOLUNTEERS
-  414 TRAFFIC SIGNS
-  876 SIGN BOARDS
-  3,000 PARTICIPANTS
-  7,530 M CROWD BARRIERS
-  15,000 VISITORS



CRM FORUM

Arvato

Save the Date

Invitation

Registration
Microsite

Confirmation
by e-mail

Accreditation



arvato
BERTELSMANN

www.arvato.com

Enjoying networking with all your senses

"arvato Call Center Night" for customers and employees: A "get together" highlight in the evening prior to the trade fair business – as an inspiring mix of stage show with high-class acts, finest lounging, and best catering.

Brand and Live Communication | Conceptual Design | Realisation
Key Visual | Website | Print Media | Advertising Material | Invitation Management | Participants Management
Interior concept | Artists Booking | Video | Photo

NETWORKING THROUGH
FASCINATION SPORTS



BUSINESS GOLF CUP

forum gelb

Deutsche Post DHL
BUSINESS GOLF CUP



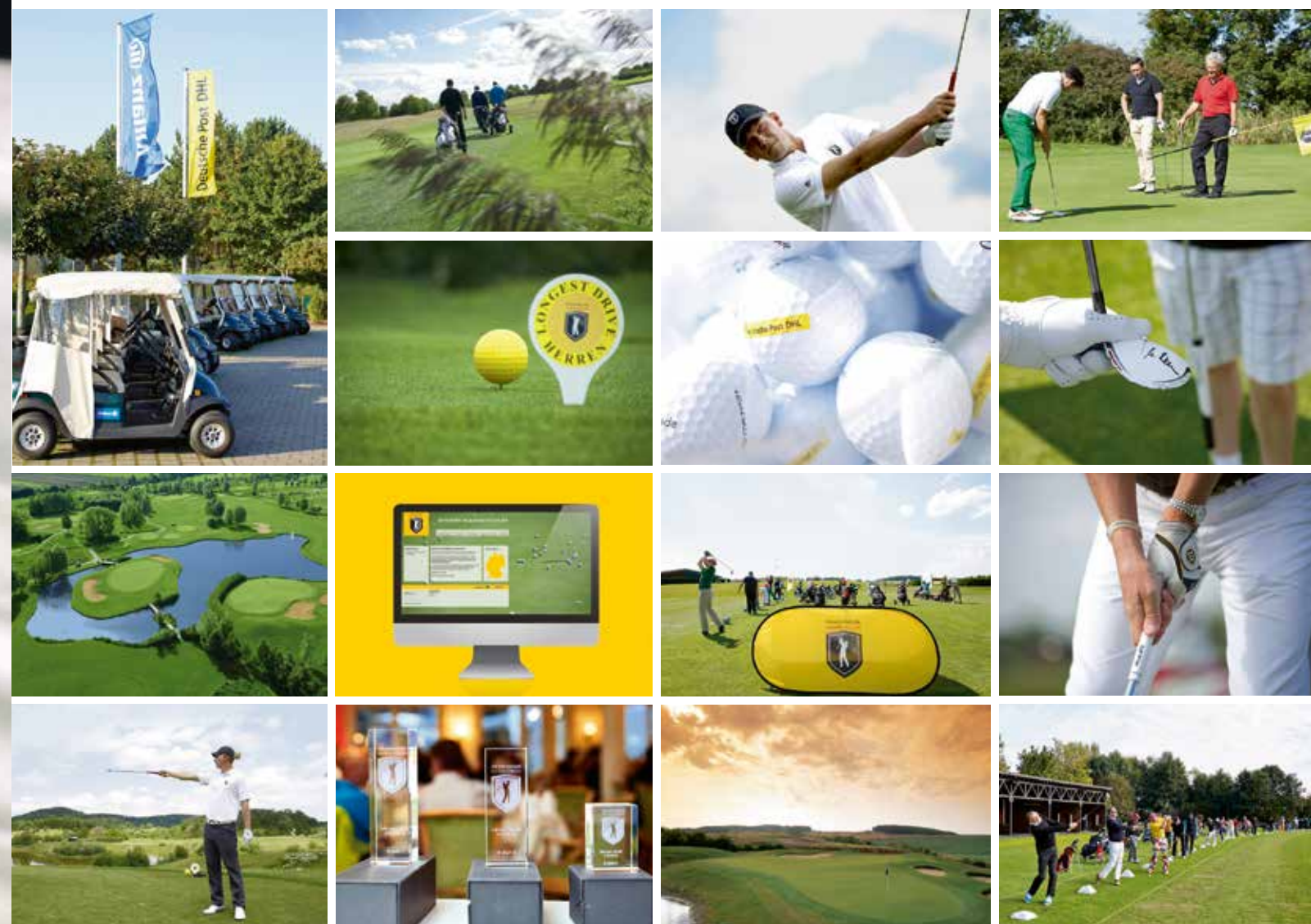
forum
gelb

www.forumgelb.de

Providing sales with an efficient tool

The After-Work tournament series: not only 25 tournaments per year on ten of the top golf facilities in Germany, but a platform for customer care of 5,000 selected customers in the fields of LETTER and PARCEL and for extending the network.

Brand and Live Communication | Conceptual Design | Realisation
Logo | Key Visual | Branding | Participants Management | Website | Print Media | Advertising Material



WII LOVE ARTS

Nintendo

Nintendo®

Move with art

With a game console, a design-minded and intellectually creative target group can be reached – that's what Wii loves arts - inspired by wii does. The book, created in collaboration with artists such as choreographer William Forsythe and writer Selim Özdoğan, unites art projects that deal with sports, movement and design, and serves the approach of worldwide "opinion leaders".

Idea | Conception | Creation | Publishing | Kai Stuhrt Photography

www.nintendo.de





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The Idea
is Motion.